



10TH ANNUAL HEALTHCARE INNOVATION CONFERENCE



CINCINNATI MUSEUM CENTER

DAY 1 AGENDA

8:30am - 9:00am

9:00am - 9:20am

9:20am - 9:40am

9:40am - 10:20am

10:20am - 11:00am

11:00am - 11:20am

11:20am - 11:40am

11:40am - 12:00pm

12:00pm - 1:00pm

1:00pm - 1:20pm

1:20pm - 2:00pm

2:00pm - 2:15pm

2:15pm - 2:55pm

2:55pm - 3:35pm

3:35pm - 4:15pm

4:15pm - 4:30pm

6:00pm

THURSDAY, SEPTEMBER 14TH

Breakfast and Conference Registration

Opening Remarks

Mark Morgan | SHERRILL MORGAN

Carrier Corner: A Review of the Latest Carrier Offerings

Mike Williams | SHERRILL MORGAN

Wellness in the Workplace: Prioritizing Behavioral Health for a Resilient Workforce

Faye Perkins | Swellness Wellness, LLC

MENTAL HEALTH FOCUS

New Approaches to Medication Management

Walter Hoff | A-S Medication Solutions

Our Services: Medicare, Life Insurance, Enrollment Platform & Booklets

Mike Williams | SHERRILL MORGAN

Our Services: Data Analytics through Deerwalk-Cedargate

Terri Evans | Employer Advisory Services

Our Services: Benefit Comparisons and Compliance

Karen Naccarato | SHERRILL MORGAN

SHERRILL MORGAN SERVICES POWER HOUR

Lunch and Exhibitor Meet & Greet

Understanding Captives: What are they and how do they work?

Terri Evans | Employer Advisory Services

Rx Drug Promotion Circa 1983 vis-a-vis 2023

How it Happens, Rx Benefit Vulnerability, Plan Sponsor Action
Allan Zaenger | Pharmaceutical Horizons, Inc.

Break and Exhibitor Meet & Greet

Thriving While Surviving – 7 Ways to Grow Personally and Professionally in Stressful Times

Joel McKenzie | American Fidelity

MENTAL HEALTH FOCUS

Evolution of Worksite Employer Health Clinics

Bernie Livers | Elyon Inc.

Equipping Communities in Response to Behavioral Health Needs

Carol Baden | RecoveryOhio

MENTAL HEALTH FOCUS

Closing

1920's Themed Social Event at Ghost Baby

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SHERRILL MORGAN

CINCINNATI MUSEUM CENTER

DAY 2 AGENDA

FRIDAY, SEPTEMBER 15TH

8:30am - 9:00am

Breakfast, Registration, and Exhibitor Meet & Greet

9:00am - 9:10am

Opening Remarks

Mark Morgan | SHERRILL MORGAN

9:10am - 9:30am

Drug Importation: What Is It, How Does It Work, and Can It Save Me Money?

Caroline Fraker | MedBen

9:30am - 9:50am

The Impact of the Aging Population on Hospital Finances and Future Insurance Costs

Kyle Brabender | St. Elizabeth

9:50am - 10:20am

Topic To Be Announced

Elizabeth Atwell | Mental Health America of NKY & Southwest OH

MENTAL
HEALTH
FOCUS

10:20am - 11:30am

Human Trafficking Forum: Understanding Human Trafficking in Our Hometown & Around the World

Mukti International - Emma Hodge
BLOC Ministries-Redeemed Homestead
5/14 Nepal

HUMAN
TRAFFICKING
FORUM

11:30am - 12:10pm

The Legal Rundown: Updates on Regulatory Issues

Lisa Stamm | SHERRILL MORGAN

12:10pm - 1:00pm

Lunch & Closing Remarks

1:00pm

Shuttle to Oktoberfest Zinzinnati

10th Annual Healthcare Innovation Conference Social Events

Wednesday, September 13th

Cocktail Reception at the Museum of Natural History and Science at the Cincinnati Museum Center
6:00 - 9:00pm

*Families are welcome to attend



Thursday, September 14th

1920's Themed Party at Ghost Baby with Live Music
(Bar located 4 floors underground)
6:00 - 9:00pm



Friday, September 15th

Shuttle to Oktoberfest Zinzinnati
(Shuttle will make loops between Oktoberfest, the Museum, and the Hilton)
1:00pm



There is no cost to register but registration is required. You can register at www.sherrillmorgan.com/registration.
Parking is available at the Cincinnati Museum Center for conference attendees.