



9TH ANNUAL HEALTHCARE INNOVATION CONFERENCE

SHERRILL MORGAN

NORTHERN KENTUCKY CONVENTION CENTER

DAY 1 AGENDA

TUESDAY, SEPTEMBER 13TH

8:30am - 9:00am

Breakfast and Conference Registration

9:00am - 9:20am

Opening Remarks

Mark Morgan | SHERRILL MORGAN

9:20am - 9:40am

On the Cutting Edge: Direct Pay to Provider Plans

Mike Williams | SHERRILL MORGAN

9:40am - 10:20am

Innovative Health Plan Management Panel

Frank N. Stockdale Carney | Evans Petree

Mark Morgan | SHERRILL MORGAN

Karen Naccarato | SHERRILL MORGAN

10:20am - 11:00am

Does Comparative Effectiveness Research Have a Role to Play in Rx Management?

Catalina Gorla | TruDataRx

11:00am - 11:20am

Opportunities for Employers to Improve Access to Care for their Workforce

Ed McNamara | Premise Health

11:20am - 12:00pm

Plan Language Matters – Presentation Around DaVita v. Marietta Memorial

Kurt Harden | MedBen

12:00pm - 1:00pm

Lunch and Exhibitor Meet & Greet

1:00pm - 1:20pm

The Upside of Sharing Services

Karen Naccarato | SHERRILL MORGAN

1:20pm - 2:05pm

Use Leading Questions: Keeping Your Finger on Your Pulse in These Challenging Days

Lisa Boone | American Fidelity

2:05pm - 2:15pm

Break and Exhibitor Meet & Greet

2:15pm - 2:45pm

Large Claims 101: What to Watch For & What to Do About It

Blair Pickerill | SHERRILL MORGAN

2:45pm - 3:25pm

Diving into Dobbs & Its Impact on Employers and Personnel Policies

Rob Hudson | Frost Brown Todd

3:25pm - 4:10pm

Mental Health Coverage in a COVID World

Mark Morgan | SHERRILL MORGAN

4:10pm - 4:30pm

Closing

6:00pm

1920's Themed Social Event at Ghost Baby



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DAY 2 AGENDA

WEDNESDAY, SEPTEMBER 14TH

8:30am - 9:00am

Breakfast, Registration, and Exhibitor Meet & Greet

9:00am - 9:10am

Opening Remarks

Mark Morgan | SHERRILL MORGAN

9:10am - 9:20am

2nd Day Welcome

Brent Cooper | NKY Chamber of Commerce

9:20am - 9:50am

The Legal Rundown: Updates on Regulatory Issues

Lisa Stamm | SHERRILL MORGAN

9:50am - 10:10am

Trends in Claim Surveillance

Brian Fargus | MedBen

10:10am - 10:40am

Medication Solutions

Walter Hoff | A-S Medication Solutions

10:40am - 11:00am

Jefferson Health Plan

Brendan Nugent | The Jefferson Health Plan

11:00am - 11:40am

Using AI to Help Predict and Prevent the Shock Claims of Tomorrow

Julie Mueller & Alberta Manga | Custom Design Benefits

11:40am - 12:00pm

What is Cost Avoidance?

Terri Evans | Employer Advisory Services

12:00pm - 1:00pm

Lunch & Closing Remarks



There is no cost to register but registration is required. You can register at www.sherrillmorgan.com/registration.

Parking is available adjacent to the NKY Convention Center for conference attendees.