



8TH ANNUAL HEALTHCARE INNOVATION CONFERENCE

SHERRILL MORGAN

CINCINNATI MUSEUM CENTER

DAY 1 AGENDA

TUESDAY, OCTOBER 19TH

8:30am - 9:00am

Breakfast and Conference Registration

9:00am - 9:20am

Opening Remarks

Mark Morgan | SHERRILL MORGAN

9:20am - 9:40am

The Different Ways to Approach Care: Utilizing Data

Chad McClennan | Koios Medical

9:40am - 10:00am

The Different Ways to Approach Care: Utilizing Technology

Jaime Pira | Welwaze Medical

10:00am - 10:20am

Understanding the Economics of Direct to Employer Contracting

Kurt Harden | MedBen

10:20am - 11:00am

The Future of Healthcare in the U.S.

Mahi Rayasam | McKinsey & Company

11:00am - 11:20am

FMLA Regulatory Updates

Susan Weed | American Fidelity

11:20am - 12:00pm

Understanding the Data of Drug Efficacy

Catalina Gorla | TruDataRx

12:00pm - 1:00pm

Lunch and Exhibitor Meet & Greet

1:00pm - 1:20pm

Government Risk Bearing Health Pools in the Midwest

Belva Hale | SHERRILL MORGAN

1:20pm - 2:05pm

Covid Liability in the Workplace

Rob Hudson | Frost Brown Todd

2:05pm - 2:15pm

Break and Exhibitor Meet & Greet

2:15pm - 2:45pm

Breaking the Mold: Operating Non Traditional Pharmacies

Walter Hoff | A-S Medication Solutions

2:45pm - 3:25pm

The Future of Employee Clinics

Ed McNamara and Ernie Clevenger | Premise Health/CareHere

3:25pm - 4:10pm

Mental Health Coverage in a Covid World

Mark Morgan | SHERRILL MORGAN

4:10pm - 4:30pm

Closing

5:00pm

Cocktail Reception in the Cincinnati History Museum



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DAY 2 AGENDA

WEDNESDAY, OCTOBER 20TH

8:30am - 9:00am

Breakfast, Registration, and Exhibitor Meet & Greet

9:00am - 9:10am

Opening Remarks

Mark Morgan | SHERRILL MORGAN

9:10am - 9:50am

The Legal Rundown: Updates on Regulatory Issues

Lisa Stamm | SHERRILL MORGAN

9:50am - 10:10am

The Financial Case for Wellness

Brian Fargus | MedBen

10:10am - 10:40am

Reference Based Pricing: A Three Year Review

Dan Sullivan | Danzer

10:40am - 11:00am

Rapid Fire Overview of Innovative Healthcare Trends

Mike Williams | SHERRILL MORGAN

11:00am - 11:40am

Data Analytics: Finding the Lost Dollars

Belva Hale | SHERRILL MORGAN

11:40am - 12:00pm

What Those HR Acronyms REALLY Mean

Terri Evans | Employer Advisory Services

12:00pm - 1:00pm

Lunch & Closing Remarks



There is no cost to register but registration is required. You can register at www.sherrillmorgan.com/registration.

Parking at the Cincinnati Museum Center is free for conference attendees.