



6TH ANNUAL HEALTHCARE INNOVATION CONFERENCE

SHERILL MORGAN

HILTON NETHERLAND PLAZA

DAY 1 AGENDA

THURSDAY, SEPTEMBER 12TH

7:00am - 8:00am

Downtown Cincinnati Powerwalk

8:30am - 9:00am

Conference Registration

9:00am - 9:10am

Opening Remarks

Mark Morgan | SHERILL MORGAN

9:10am - 9:55am

The Legal Rundown: Updates on the ACA & Other Regulatory Issues

Lisa Stamm | SHERILL MORGAN

9:55am - 10:35am

Direct Contracting: Risky or Rewarding?

Kurt Harden | MedBen; Mike Rossi | Employer Advisory Services

10:35am - 10:45am

Morning Break

10:45am - 11:15am

Compliance Check: CBD Oils in the Workplace

Roger Hayes | Green Remedy, Inc

11:15am - 12:00pm

FMLA: How To Avoid Hidden Pitfalls

Robert D. Hudson | Frost Brown Todd LLC

12:00pm - 1:00pm

Lunch with Remarks from Boone County Judge Executive Gary Moore

1:00pm - 1:20pm

Metric Based Pricing: Healthcare That's Fair for Employers and Employees

Tom Wittick | ELAP Services

1:20pm - 2:00pm

Behind the Counter: Pharmacy Savings Programs

Mark Morgan | SHERILL MORGAN

2:00pm - 2:30pm

How Medical Innovations are Considered, Piloted, and Implemented: Part 1

Ernie Clevenger | CareHere

2:30pm - 2:40pm

Afternoon Break

2:40pm - 3:10pm

How Medical Innovations are Considered, Piloted, and Implemented: Part 2

Ernie Clevenger | CareHere

3:10pm - 3:50pm

How to Justify and Fund a Comprehensive Wellness Program

Jack Curtis | Corporate Health Partners

3:50pm - 4:30pm

Pressing Issues from a Physician's Perspective

Dr. Gerry Tolbert | Christ Hospital

4:30pm - 4:45pm

Closing Remarks

Mark Morgan | SHERILL MORGAN



6TH ANNUAL HEALTHCARE INNOVATION CONFERENCE

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HILTON NETHERLAND PLAZA

DAY 2 AGENDA

FRIDAY, SEPTEMBER 13TH

7:30am - 8:00am

Conference Registration & Breakfast

8:00am - 8:10am

Opening Remarks

Mark Morgan | SHERILL MORGAN

8:10am - 8:40am

Why Body Composition Versus BMI Matters

Todd Foushee | On Target Health

8:40am - 9:10am

Introduction to Benefit Administration Software

Mike Williams | SHERILL MORGAN; Joe Jones | SHERILL MORGAN

9:10am - 9:45am

Employer's Risk Exposure on Prescription Drug Cost

Crystal Williams | RxReins

9:45am - 9:55am

Morning Break

9:55am - 10:40am

Market Demands for Better Accountability & Transparency: How Hospitals are Responding

Bill Banks | St. Elizabeth Healthcare

10:40am - 11:00am

Innovative Dental Solutions

Mike Williams | SHERILL MORGAN

11:00am - 11:30am

Recognizing and Responding to Changes in Employee Behavior and Performance

Belva Hale | SHERILL MORGAN

11:30am - 11:45am

Closing Remarks

Mark Morgan | SHERILL MORGAN

7:00pm

50th Anniversary Gala

Hall of Mirrors in the Hilton Netherland Plaza

In lieu of social events, we are hosting a 50th Anniversary Gala on Friday, September 13th at the Hilton Cincinnati Netherland Plaza. We are asking conference attendees to please join us at this event.



There is no cost to attend the conference or the gala, but registration is required.
You can register at www.sherrillmorgan.com/registration.